Resource Energy Solutions, LLC
Request for Waiver of Website Under Title 26 Public Utilities
Delaware Administrative Code Section 2.2.10 Entitled "Website."

In The Matter of Resource Energy Solutions, LLC for a Certificate to Provide Electric Supply Services within the State of Delaware (submitted December 5, 2018) – PSC Docket No. 18-1269

Section 2.2.10 of the above-referenced code states:

"The Electric Supplier's website address, accessible to prospective and current Customers."

Resource Energy Solutions, LLC, Applicant, respectfully requests it be granted a Waiver of the requirement to supply a website address in connection with its application for the following reasons:

1. Title 25 Public Utilities, Delaware Administrative Code, defines Electric Supplier as follows: "Electric Supplier" means an entity or Person certified by the Commission that sells electricity to Customers utilizing the Transmission and/or Distribution Facilities of a nonaffiliated EDC, as defined in 26 Del.C. §1001(14), including: 1. Affiliates of an EDC; 2. Municipal corporations which choose to provide electricity outside their municipal limits (except to the extent provided prior to February 1, 1999); 3. Electric cooperatives which, having exempted themselves from the Commission's jurisdiction pursuant to 26 Del.C. §§202(g) and 223, choose to provide electricity outside their assigned service territories; and 4. Any Broker, Marketer or other entity (including public utilities and their Affiliates).

Please note that while Applicant has made application as an Electric Supplier to broker electricity, please note that it does not participate in and does not meet the definitions of items 1 Through 3. Its business is not now nor will it be in the future that of an electric supplier.

- 2. Applicant has made application as an Electric Supplier to broker electricity because it does not now nor will it ever actually supply electricity nor will it ever take title to electricity.
- 3. Applicant has hired the Raka Creative company in Portsmouth, New Hampshire as its consultant to design its website and to redesign affiliate Resource Energy Systems, LLC's website to feature both entities and their businesses with a focus on ease of navigation and as a comprehensive resource for customers. The projected time line for website launch is approximately ninety (90) days from the date below at which time Applicant's information, capabilities and services will be described in detail in the website. All appropriate plans are in place to produce a website within the aforementioned period of time.
- 4. Application for license has been made prior to the acquisition of customers and commencement of business. Consequently, there are no existing customers and no prospective customers of Applicant who will be compromised by any lack of a website at this time. It is anticipated that Applicant will have its website up and running or otherwise implemented prior to marketing to any prospective customers or having customers.

Respectfully submitted,\_\_

It is for the above reasons Applicant requests review and grant of a Waiver of Section 2.2.10.

Richard Plutzer for Resource Energy Solutions, LLC

Date: 3 4 19

# RESOURCE ENERGY SOLUTIONS, LLC REPLY TO COMMENT LETTER DATED MARCH 7, 2019

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SECTION 2.5 VERIFICATION O	F APPLICATION		
STATE OF CONNECTICUT	)		
	) ss: Stamford		
	)		
in and for the state and count ENERGY SOLUTIONS, LLC kno evidence of identity, and ack such limited liability company	y aforesaid RICHA own to me persor nowledged this do that the signatur	RD PLUTZER, as t nally to be such ocument to be hi re of such individ	fore me, the subscriber, a Notary Public he Secretary and Treasurer of RESOURCE or having presented to me satisfactory is act and deed and the act and deed of ual is in his own proper handwriting and the best of his knowledge and belief.
		RICHAR	D PLUTZER
SIGNED AND SWORN (OR AI	•		day of March 2019 by RICHARD
Signature of Notarial Officer	<u>repue</u> n		KELLY M. STEPHENS  NOTARY PUBLIC MY COMMISSION EXPIRES OCT. 31, 2023
My commission expires:	0/31/23		

## RESOURCE ENERGY SOLUTIONS, LLC REPLY TO COMMENT LETTER DATED MARCH 7, 2019

#### **SECTION 2.2.10 COMPANY WEBSITE**

Please see the attached Request for Waiver of Website Under Title 26 Public Utilities.

### **SECTION 2.2.16 FINANCIAL INFORMATION**

Please see the attached statement of Members Equity.

#### **SECTION 2.2.13 MARKETING PLANS AND MATERIALS**

The methods the company intends to deploy in Delaware consist of seeking referrals from those in positions in Operations or management roles in companies with which Applicant has contacts and prior business experience. At some point in the future, Applicant plans also to attend shopping center association conventions and office building trade shows and to participate in industrial building trade associations, hotel owner associations and health care associations in order to continue to expand its marketing base. It should be noted that Applicant intends to utilize the wide network of existing relationships it has obtained in the commercial real estate sector for purposes of marketing the energy procurement services of the company in Delaware.